

Balfour Co., L. G.

1918

L.G. BALFOUR CO.
ATTLEBORO, MASS.
Manufacturers of Jewelry.



Feb. 26, 1918.

The American Numismatic Society,
156th St. & Broadway,
New York City, N.Y.

Gentlemen:

We are mailing separately a medallion which we wish to bring to your attention because it seems to us to have in several respects exceptional merit. Chiefly, the design seems to express so pertinently the spirit and ideals for which our country is fighting and the execution of the design which is cut directly on a steel hub without any mechanical reduction. This execution in its simple, forceful breadth seems to achieve a splendid relationship with the design. Both are the work of one man, Christian Peterson, and represent a remarkable spontaneity.

The die is in our possession. We would greatly appreciate any suggestions you could give us for the distribution of the medals either for their artistic value alone or for their possible commemorative use-with a suitable reverse-for personal sacrifices resulting from the conflict.

We hope that it will be convenient for you to receive our New York representative, Mr. J.G. Steele, for a brief interview in connection with the above.

We have requested Mr. Steele to call within a week of this writing.

Respectfully yours,

George E. Nerney.

GEN/KAB

March 11th, 1918.

Mr. George E. Nerney,
c/o L. G. Balfour Co.,
Attleboro, Mass.

Dear Sir:-

In connection with your letter of February 26th we had a very delightful visit this afternoon from your Mr. Steele regarding the medallion designed by Mr. Peterson for use with reference to the present war. I wish we might feel that we had been able to be of better service to you in this connection, but Mr. Steele will write you in that regard. We do feel that it was important to emphasize the need for an inscription to designate the purpose of the piece, and we also believe that the addition of scales to the dragon, and perhaps a slight raising of the modelling of the head would increase the horribleness of the monster with the consequent gain to the idea of the design.

It seems to us that the success of the piece will depend very largely, perhaps unduly so, on the appropriateness or aatchiness of your inscription, which presumably will be placed on the reverse. If these suggestions have any value for you, I shall be only too glad.

Yours very sincerely,

Secretary.

L. G. BALFOUR CO.
ATTLEBORO. MASS.
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The American Numismatic Society,
Broadway
New York City, N.Y.

Attention Mr. Sydney Noe.

Dear Sir:

We greatly appreciate your courtesy to our representative, Mr. Steele, and thank you for the ideas expressed in your letter of March 11th. We hope the medal which was sent to you will prove of some interest to you personally and that you will find that its quality will not be out of place in your collection of medals.

Yours very truly,

L. G. Balfour Co.

GEN/KAB

Mar. 13, 1918.

George E. Kermey